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Century Boats Returns to Great Lakes with New Dealer Serving Lake Erie

– Huron Lagoons Marina joins Century Boats dealer network –

ZEPHYRHILLS, FLA. – Century Boats, a classic American boat company established in 1926 and based in Zephyrhills, Fla., today announced that it signed a new dealer agreement with Huron Lagoons Marina in Huron, Ohio. Huron Lagoons Marina is located on the Huron River just one mile inland from Lake Erie.

“For more than 55 years – from 1928 to 1984 – Century Boats was headquartered in Manistee, Mich. on Lake Michigan. With the addition of Huron Lagoons to our dealer family, we’re extremely excited to be reinvigorating the Century Boats brand throughout the Great Lakes region,” said Bryan Lucius, president of Century Boats. “The team at Huron Lagoons has a long history of cultivating strong relationships with their loyal customers, and we look forward to introducing them all to the new era of Century Boats.”

Huron Lagoons Marina is a family-owned and operated facility that has served area residents since 1962. As an authorized Century Boats dealer, Huron Lagoons Marina now has access to the entire Century lineup including center console, walkaround, express and dual console models. In addition to new-boat sales, Huron Lagoons Marina is a full-service marina offering an on-site ships store, dockage and rack storage, fuel dock, pump out, pre-owned boat sales, and more. Also, the Ohio Sea Grant College Program recognizes Huron Lagoons Marina as an official Ohio Clean Marina for its commitment to implementing innovative solutions that help keep Ohio’s waterway resources clean.

“The Century brand continues to be well-recognized and well-received throughout the Great Lakes area. There’s a built-in community of boaters that knows Century Boats well – including their antique wooden boat models,” said Michael Solberg, president of Huron Lagoons Marina. “Today, with Century’s attention to detail, fit and finish, we know their models will exceed the expectation of our Great Lakes boating enthusiasts, and we’re happy to represent the brand here in Huron and on Lake Erie.”

About Century Boats

Established in 1926, Century Boats is a classic American boat company that is family-owned and operated out of Zephyrhills, Fla. Fishability. Luxury. Reliability. These are the hallmarks of every Century Boat model and each is truly a luxurious, yet hardcore, fishing machine. Models include center console, dual console, walkaround and express and range from 22 - 32 feet in length. Century Boats remains committed to innovation in design, craftsmanship and construction – and with an eye on even the smallest of details, Century encourages its customers to Demand It All™. For more information, please visit www.centuryboats.com.

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